

**Attachment 3**  
**PPBEP COMMUNITY GRANT FINAL REPORT FORM**

<b>Agreement No.:</b>	FY2022-01		
<b>Grantee Name:</b>	Santa Rosa County		
<b>Grantee Address:</b>	6051 Old Bagdad Hwy. , Suite 301 Milton , FL		
<b>Grantee's Representative:</b>	Shelley Alexander	<b>Telephone No.:</b>	850-776-5938
<b>Project Title:</b>	Santa Rosa County Watershed Awareness Signage and Stormwater Drain Marking Project		

Please submit any high-resolution photos related to the project, if available (include photo credit for possible use by PPBEP for use in our e-newsletter, annual report, social media, or website) with your report as image files to [lmcdonald@ppbep.org](mailto:lmcdonald@ppbep.org). Please see attached Deliverable Sign Photo list of signs placed in 12 watersheds of Santa Rosa County

1. 2 two sided Blackwater Bay Watershed Signs pages 1-2 Forsyth Street  
pages 3-4 Hickory Hammock
2. 2 two sided Clear Creek Watershed Signs pages 5-6 Wolfe Road  
7-8 Willard Norris Road
3. 2 two sided East Bay Watershed Signs pages 9-10 Bergren Road  
pages 11-12 Edgewood Drive
4. 3 two sided Escambia Bay Watershed Signs pages 13-14 Mary Kitchens Road  
pages 15-16 Mulat Road  
pages 17-18 Bell Lane
5. 7 two sided Escambia River Watershed Signs pages 19-20 Chumuckla Hwy.  
pages 21-22 East Spencerfield Rd.  
pages 23-24 Gardenview Rd.  
pages 25-26 Harvest Rd  
pages 27-28 Luman Shell Rd.  
pages 29-30 Webb Landing  
pages 31-32 West Spencerfield Rd.
6. 2 two sided Hollow Creek Watershed Signs pages 33-34 Dallas Elliot Rd.  
Pages 35-36 J Barlow Road
7. 1 two sided Moore Creek Watershed Sign pages 37-38 Chumuckla Hwy.
8. 3 two sided Pensacola Bay Watershed Signs pages 39-40 Fairpoint Dr.  
pages 41-42 Navarre St.  
pages 43-44 S. Sunset Blvd.
9. 8 two sided Pond Creek Watershed Signs pages 45-46 Berryhill Drive  
pages 47-48 Chumuckla Hwy.  
pages 49-50 Glover Ln.  
pages 51-52 Hamilton Bridge Rd.  
pages 53-54 Old Highway 90  
pages 55-56 Wallace Lake Rd.  
pages 57-58 Willard Norris Rd.  
pages 59-60 Woodridge Rd.
10. 8 two sided Santa Rosa Sound Watershed Signs pages 61-62 Avenida Del Sol  
pages 63-64 Bayshore Rd.  
pages 65-66 Oriole Beach Rd.  
pages 67-68 Panhandle Trail  
pages 69-70 S. Sunset Blvd.  
pages 71-72 Tiger Point Blvd.  
pages 73-74 Warrick St.  
pages 75-76 Woodlawn Beach Road

11. 2 two East River Watershed Signs

pages 77-78 Ortega Street  
Pages 79-80 Whispering Pines Blvd.

12. 1 two sided West Fork of Big Cold Water Creek pages 81-82 Market Rd.



Photo 1

**RESULTS: Describe the progress made toward the goals and objectives as stated in the funded grant application.**

Phase 1: Santa Rosa County installed watershed educational signs that replaced 41 watershed awareness signs in 12 existing watershed areas that included Blackwater Bay, Clear Creek, East Bay, Escambia Bay, Escambia River, Hollow Creek, Moore Creek, Pensacola Bay, Pond Creek, Santa Rosa Sound, East River and West Fork of Big Cold Water Creek signs throughout the five districts of Santa Rosa County. The signs were originally installed by a grant from the Bay Area Resource Council in 2008, as only one side. The newly installed signs are double sided with one side identifying the watershed and the reverse side has language that depicts reporting of illicit discharges to Santa Rosa County website with the message of keeping the watershed clean of pollutants, caused by non point source stormwater discharges, along county roadways. The signs were in collaboration with the PPBEP grant manager that assisted the county in designing the signs for consistency with existing watershed sign awareness within Estuary Programs around the country

Phase 2: Santa Rosa County procured 160 stormwater drain markers and due to supply chain issues the drain markers will be delivered on June 22, 2022. Santa Rosa County environmental staff will coordinate the placement of the 160 stormwater drain markers in areas where watershed signs are located to correlate the need to keep drainage conveyances free of pollutants from solid waste littering and other illicit discharges.

**IMPACT: Summarize the organization's key evaluation results related to the funded grant (number of people reached, samples taken, etc.):**

The Community Impact of the project was able to expand its original program due to the ability to increase the supplies and materials budget due to a contract with a sign company the county public works department had that decreased the price of the sign production by over \$11,000. This enabled the county to purchase materials and supplies to distribute within the community of watersheds 10 litter removal kits that included each with 10 5 gallon buckets, 10 trash grabbers, 1 luggage scale.

1. Each community will pick a team leader and coordinate at least a monthly trash removal event in their neighborhood.
2. Pick a location, date, and time for each cleanup (weekly, monthly)
3. Recruit family, friends, neighbors, or groups for your trash clean-up days
4. Contact Shelley Alexander at 850-776-5938, 1 week prior to each clean-up to arrange for trash bag pick-up or dispose of trash in your trash cans.
5. Have your scheduled clean-up, have a party if you like to celebrate your success! Take pictures and share with Ocean Hour on Facebook!
6. Recycle clean recyclables in a recycle can (if available)
7. Weigh the trash bags, take pictures, celebrate!
8. Report the pounds of trash removed, number of volunteers and hours, and top 3 items collected on the online form.

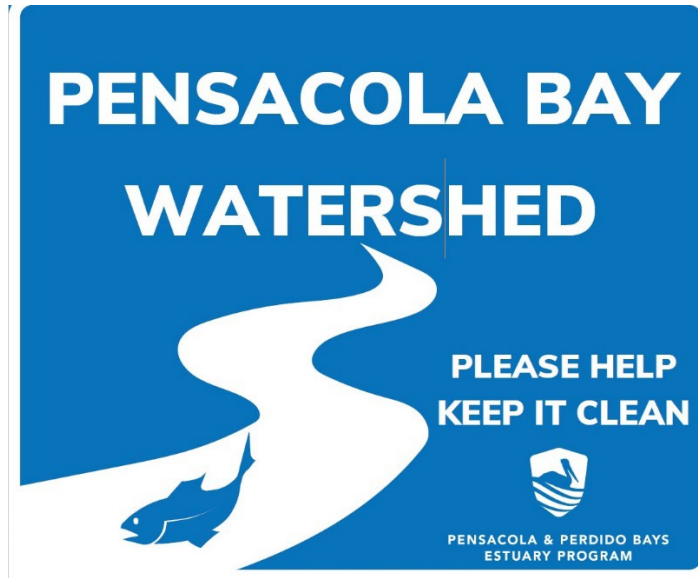
As of the current date the county has distributed 4 of these 10 kits to 40 community members located in Gulf Breeze, Milton and Navarre, with anticipation of 6 more kits to be distributed. Santa Rosa County Extension staff is in the process of creating an online form to allow participants to upload there trash waste amounts, locations and participants. This will be monitored closely by county UF extension and environmental staff members and advertised through the county PIO annually to announce continuing participation in perpetuity. The litter removal kits were designed of high quality with materials and identification stickers and email and phone numbers will be required from team members to return when clean up has been completed and will be returned upon to be used over many times. Each kit also has education magnets on illicit discharges with website at <https://www.santarosa.fl.gov/stormwater> to educate on non-stormwater discharge which includes vehicle fluids, pet wastes, household cleaners/chemicals, sanitary wastewater, paints/solvents, soapy wash waters, sediment, mulch, grass clippings, grease/cooking oil, pesticides and fertilizers. Cloth tote bags were purchased and branded with a watershed awareness sign for the Pensacola Bay, in each of the litter kits. Please see photo 1

**SUCSESSES AND CHALLENGES: Describe the significant successes and challenges the organization experienced related to the funded grant.**

The significant challenge was the amount of time to complete the project due to the short turn around time of the grant agreement. This limited the ability to deal with supply chains delays, for the placement of the stormdrain markers by the grant period end date. Also, big box stores in 2021 when I interviewed with four large grocery chains had agreed to allow county staff to set up in front of the stores to bring attention to the watershed project. However, in 2022 all of the stores had adopted a new policy of not allowing entities to be on store property due to liabilities. So, we had to go to community organizations like the Milton Garden Club, Milton United Methodist Church, City of Gulf Breeze volunteers and a county PIO announcement. As of the writing of this report we are getting more inquiries for the community neighborhood clean up program.

**LESSONS LEARNED: Describe what the organization learned based upon the results, successes, and challenges reported. Address programmatic, evaluative, or organizational changes that will be made based upon these lessons learned.**

Santa Rosa County during this project had the Environmental and Public Work staff learn from each other that brought valuable information about each other's program. Maintaining Roads, Bridges and Drainage using best management practices that the Environmental Department was able to provide in this watershed awareness project will allow the county to keep our watersheds clean for future generations. Also, the expertise provided to Santa Rosa County by the PPBEP grant manager for this project was invaluable in the design of the signs and the county has received a lot of compliments on their aesthetics within in the neighborhoods that they are installed.



Get involved with your neighbors, scout groups, clubs, or volunteer organizations to help with trash pick-up to keep our neighborhoods trash free!

Santa Rosa County UF/IFAS Sea Grant Extension in partnership with Ocean Hour and the Perdido/Pensacola Bay Estuary Program invite you, your family, friends, and neighbors to participate in a regular neighborhood trash removal activity. We supply all equipment needed.

If you are interested in coordinating a continuing neighborhood clean-up, we will supply 1 neighborhood litter removal kit to each neighborhood that signs up to be part of this pilot project in our local community.

**Each litter removal kit contains:**

- 10 trash grabbers
- 10 buckets
- 1 scale to weigh litter removed
- Trash bags





Each team will agree to:

1. Pick a team leader and coordinate at least a monthly trash removal event in your neighborhood.
2. Pick a location, date, and time for each cleanup (weekly, monthly)
3. Recruit family, friends, neighbors, or groups for your trash clean-up days
4. Contact Shelley Alexander at 850-776-5938, 1 week prior to each clean-up to arrange for trash bag pick-up or dispose of trash in your trash cans.
5. Have your scheduled clean-up, have a party if you like to celebrate your success! Take pictures and share with Ocean Hour on Facebook!
6. Recycle clean recyclables in a recycle can (if available)
7. Weigh the trash bags, take pictures, celebrate!
8. Report the pounds of trash removed, number of volunteers and hours, and top 3 items collected on the online form.

**This is too good to be true! Sign me up NOW!!**

Sign up today on the form below and return to the folks at the table or contact Chris Verlinde, [chrismv@ufl.edu](mailto:chrismv@ufl.edu) or 850-777-7884. We will contact you to pick up your Neighborhood Clean-up kit and get you started on creating a community of dedicated neighbors who wish to maintain a trash-free neighborhood.

Name \_\_\_\_\_

Email \_\_\_\_\_

Cell \_\_\_\_\_

Neighborhood/Location to be cleaned \_\_\_\_\_

For more information, comments, suggestions, please contact:  
Chris V at 850-777-7884 or [chrismv@ufl.edu](mailto:chrismv@ufl.edu)



This report is submitted in accordance with the reporting requirements of Agreement No. FY2022-01 and accurately reflects the activities associated with the project.

*Shelley Alexander*

6.15.22

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Signature of Grantee's Representative

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Date

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Shelley Alexander

Print Name and Title